

Thee Swan Recording Company

FOR IMMEDIATE RELEASE

Dave Cloud & The Gospel of Power Release New Album, Announce European Tour

NASHVILLE, Apr 14, 2008 / Thee Swan Recording Company — Nashville garage rock legends Dave Cloud & The Gospel of Power announce the release of their fourth album, *Pleasure Before Business* (Fire Records), with a European tour to follow.

The new album will be released today in Europe in both CD and downloadable formats. In the U.S. the downloadable version will be available on iTunes and Amazon.com shortly thereafter, with the CD to follow on June 10. The album includes the single "You Don't Need Sex" and features a guest appearance by Nina Persson (lead singer of The Cardigans) on "Land of a Thousand Dances."

To support the new album the band will embark on their second tour of Europe in late April, with at least 10 shows in Norway and London. The band members will be: Dave Cloud (vocals, guitar), Matt Bach (guitar), Matt Swanson (bass) and Ben Martin (drums).

Tour details are available on Dave Cloud & The Gospel of Power's Web site, www.davecloud.com.

About Dave Cloud

Performer and songwriter Dave Cloud has been a fixture on the Nashville underground rock scene for nearly 30 years. Cloud's incendiary, "shamanistic" late-night performances have earned him both critical acclaim and a large, enthusiastic following. Cloud's other albums are *Napoleon of Temperance* (Fire), *All My Best* (Thee Swan), and *Songs I Will Always Sing* (Thee Swan). For more information visit www.davecloud.com.

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